



**NASCAR**  
**WHELEN**  
**EURO SERIES**

*Pure Racing*

**CIRCUIT RICARDO TORMO**

200

# NASCAR WHELEN EURO SERIES 2022 SEASON PRESENTATION

**NASCAR**  
**IN EUROPE**



**NASCAR**  
**WHELEN**  
**EURO SERIES**

# NASCAR IN EUROPE

*WE ARE NASCAR, WE ARE PURE RACING*

- /// **The best Racing show in Europe!** Spectacular races with close door-to-door battles
- /// Great **American Festivals** around the track, more that 20.000 fans per event
- /// **NASCAR long term commitment** to run the series until 2030
- /// **TV Show and Live streaming coverage broadcasted all over the world**
- /// **The gateway to the USA for all European and FIA sanctioned drivers.** Over 25 Nationalities on the Grid from Europe, Asia, Middle East, North and South Americas



**NASCAR**  
**IN EUROPE**

# NASCAR

*THE MOST SPECTACULAR AND POPULAR MOTORSPORT*

- /// Established in 1947. **73 years of racing history**
- /// The **premier motorsport organization** in the world
- /// One of the **top sports in the USA** alongside NFL and NBA
- /// **75 Millions of loyal fans engaged in the sport** across television, digital, and social media platforms
- /// More than **125 companies in the US Fortune 500** invest in NASCAR to build their brand
- /// **NASCAR is #1 in fan loyalty to sponsor brands in the USA.** a key competitive advantage of the sport



# NASCAR ROAD COURSE RACING AT ITS BEST!

## 3 EUROPEAN CHAMPIONSHIPS, 4 EXCITING SPRINT RACES PER WEEKEND

- /// The sole official NASCAR Series outside of North America
- /// Official FIA Authorized International Series
- /// The sole official NASCAR Series outside of North America
- /// Over 35 cars, 100 drivers, 25 nationalities on the grid
- /// 6 NASCAR GP and 2 All-Star events in 8 European countries
- /// **Iconic Circuits:** Valencia, Brands Hatch, Hockenheim, Zolder, Most, Grobnik
- /// **3 European Championships:** EuroNASCAR PRO (PRO drivers) and EuroNASCAR 2 (AM drivers), EuroNASCAR Teams
- /// **Trophies for every kind of drivers:** Junior (-25), Legend (+40), Lady, Rookies, Challenger (Amator)
- /// **NASCAR procedures:** Rolling start, Double file restarts, cautions, overtime finish, points scoring ...





# 2 CHAMPIONSHIPS FOR PRO/AM DRIVERS

TWO DRIVERS SHARE THE SAME CAR AND COMPETE IN SEPARATE RACES



## EURONASCAR PRO

PRO / SEMI PRO AND ELITE AMATEUR DRIVERS

**2 TROPHIES**

DRIVERS AGED 25 AND UNDER

**JUNIOR TROPHY**

ELITE AMATEUR DRIVERS

**CHALLENGER TROPHY**

**2 RACES PER WEEKEND**

6 SESSIONS | 2:50 HOURS SEAT TIME

**FRIDAY**

**2x PRACTICES (30 min)**

**SATURDAY**

**QUALIFYING (15 min)**

**SATURDAY**

**SUPERPOLE (5 min)**

**SATURDAY**

**RACE 1 (75 Km)**

**SUNDAY**

**RACE 2 (75 Km)**

## EURONASCAR 2

AMATEUR AND YOUNG DRIVERS ONLY

**3 TROPHIES**

**ROOKIE TROPHY**

NEWCOMERS IN NWES

**LADY TROPHY**

FEMALE DRIVERS

**LEGEND TROPHY**

DRIVERS AGED 40 AND OVER

**2 RACES PER WEEKEND**

5 SESSIONS | 2:35 HOURS SEAT TIME

**2x PRACTICES (30 min)**

**FRIDAY**

**QUALIFYING (20 min)**

**SATURDAY**

**RACE 1 (60 Km)**

**SATURDAY**

**RACE 2 (60 Km)**

**SUNDAY**

## TEAMS CHAMPIONSHIP

POINTS COLLECTED BY EACH CAR BY BOTH EURONASCAR PRO AND EURONASCAR 2 DRIVERS





- 01**  **APR 09 GERMANY**  
HOCKENHEIM - HOCKENHEIMRING
- 02**  **APR 10 GERMANY**  
HOCKENHEIM - HOCKENHEIMRING
- 03**  **MAY 14 SPAIN**  
VALENCIA - CIRCUIT RICARDO TORMO
- 04**  **MAY 15 SPAIN**  
VALENCIA - CIRCUIT RICARDO TORMO
- 05**  **JUN 11 UNITED KINGDOM**  
BRANDS HATCH - INDY CIRCUIT
- 06**  **JUN 12 UNITED KINGDOM**  
BRANDS HATCH - INDY CIRCUIT
- ★**  **JUL 09-10 ITALY ALL-STAR**  
ROME - AUTODROMO DI VALLELUNGA
- 07**  **SEP 03 CZECH REPUBLIC**  
MOST - AUTODROM MOST
- 08**  **SEP 04 CZECH REPUBLIC**  
MOST - AUTODROM MOST
- 09**  **OCT 08 BELGIUM**  
HEUSDEN ZOLDER - CIRCUIT ZOLDER
- 10**  **OCT 09 BELGIUM**  
HEUSDEN ZOLDER - CIRCUIT ZOLDER
- 11**  **OCT 29 CROATIA FINALS**  
RIJEKA - AUTOMOTODROM GROBNIK
- 12**  **OCT 30 CROATIA FINALS**  
RIJEKA - AUTOMOTODROM GROBNIK
- ❄️**  **WINTER WINTER CLASSIC**  
TBA - TBA



# 2022 EURONASCAR CALENDAR

NASCAR ROAD COURSE RACING AT ITS BEST, TWO SPECTACULAR EXTRA EVENTS!



**Hockenheimring**

3,6 Km Road Course | Hockenheim, Germany



**Circuit Ricardo Tormo**

4 Km Road Course | Valencia, Spain



**Brands Hatch**

1,9 Km Road Course | Brands Hatch, UK

## SIX EVENTS AT THE MOST ICONIC TRACKS IN EUROPE



**Autodrom Most**

4 Km Road Course | Most, Czech Republic



**Circuit Zolder**

4 Km Road Course | Zolder, Belgium



**Automotodrom Grobnik**

4 Km Road Course | Rijeka, Croatia



**All-Star Event**

TBA | TBA, Italy

## TWO UNIQUE EXTRA EVENTS



**Winter Classic**

TBA | TBA



# 100K EURO JACKPOT TOURNAMENT

*Open to 10 EuroNASCAR PRO drivers*

- /// 100 000 € prize pool paid on top of regular Series Prize money !
- /// Entry opens to 10 EuroNASCAR PRO drivers
- /// Classification extracted from EuroNASCAR PRO championship at the end of the season
- /// Winner wins 75 000 € / 2nd place 15 000 € / 3rd place 10 000 €



# ROADMAP TO 100% SUSTAINABLE FUEL

*100% Fossil-free before 2025*

- /// 2022 to be an important first step towards the use of **100% sustainable fuel in the coming years**
- /// **New Fuel supply in 2022** providing RON 98 standard fuel pump (EN228 specs) similar to 2021 but including percentage of renewable components
- /// Gradual introduction of Biofuel renewable components in EuroNASCAR fuel to **meet the 100% fossil-free fuel target before 2025**



# FANS

## A UNIQUE EXPERIENCE

- /// Full access for the fans to the competitors: drivers, cars and teams
- /// Grid-Walks & Pit-Walks gathering thousands of fans
- /// A full NASCAR Show with drivers introductions, national anthems, Victory Lane...
- /// Meet & Greet with the drivers
- /// Autograph sessions
- /// 2-seater co-drives and taxi ride

# EVENTS

## GREAT AMERICAN FESTIVAL FOR FAMILY FUN

- /// US Atmosphere: Cheerleaders, Country music, US football players
- /// Shows and demos: NASCAR, Monster Trucks...
- /// American cars exhibitions, acrobatic Air Shows
- /// Concerts and dance floors
- /// Movie characters (Star Wars, Marvel ...)
- /// Family Fun Zone, rodeo, bull riding, simulators...
- /// American food and drinks
- /// Kids zone and animation
- /// Spectacular Parades in town!





# THE EURONASCAR CAR

THE ULTIMATE EUROPEAN TOURING CAR: 400HP – 1200KG – NO ELECTRONIC - FASTER THAN TCR AND GT4 !!!

## TRANSMISSION

- /// Rear wheels drive
- /// 4-speed dog-leg gearbox
- /// New Sequential command

## SAFETY

- /// FIA Certified Tubular chassis and equipment

## 100% PARITY

- /// Same car for all drivers
- /// Same parts on every car
- /// Major components sealed

## ENGINE

- /// Type: 5,7 liters V8
- /// Power: 400 bhp
- /// NWES Green Fuel

## 3 BRANDS

- /// Chevrolet
- /// Ford
- /// EuroNASCAR FJ

## SPECIFICATIONS

- /// Weight : 1225 kg – 2690 lbs
- /// Top Speed : 245 km/h
- /// Adjustable suspensions
- /// Data logging system
- /// 3-way adjustable suspensions

## BRAKES

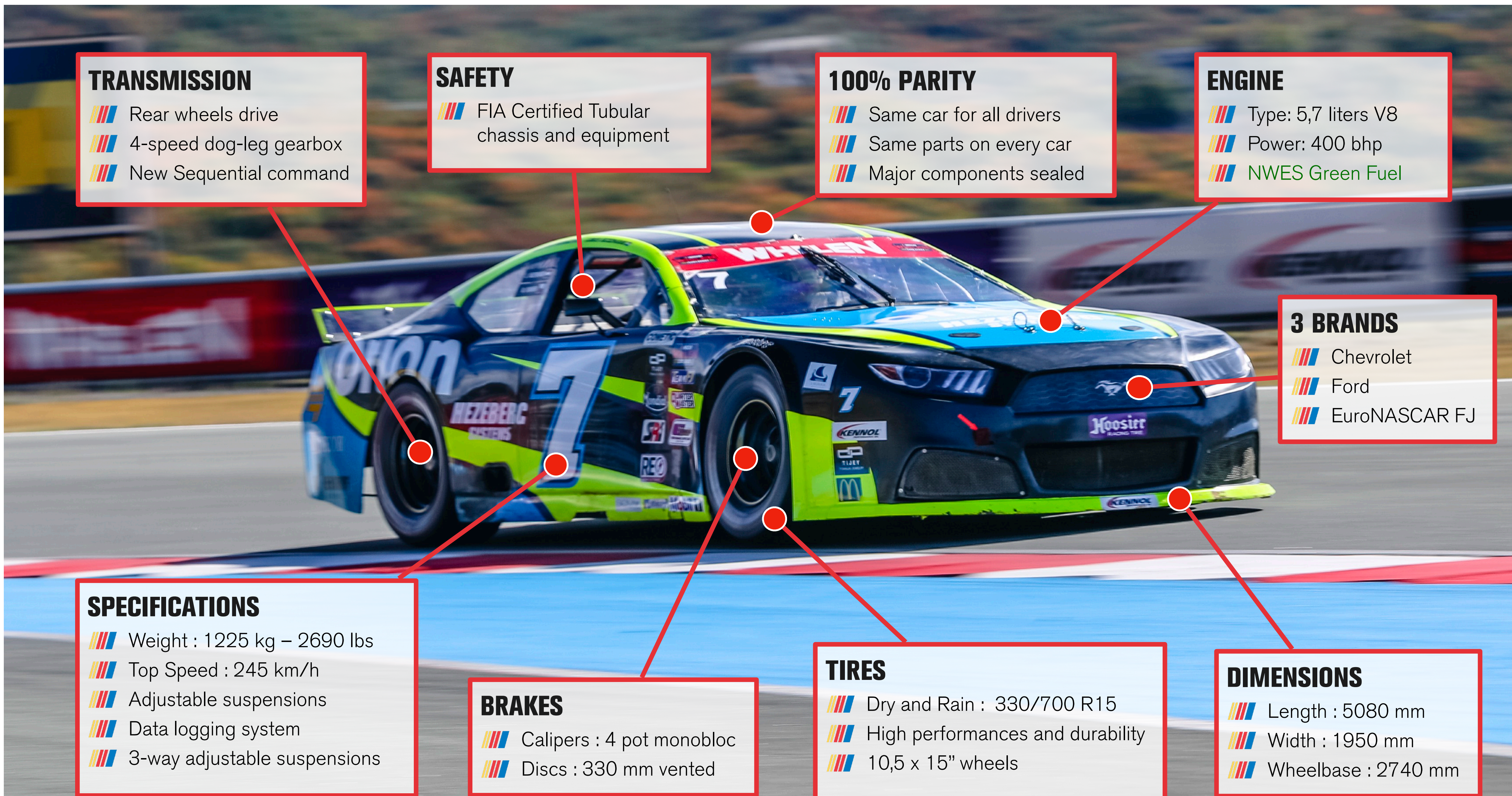
- /// Calipers : 4 pot monobloc
- /// Discs : 330 mm vented

## TIRES

- /// Dry and Rain : 330/700 R15
- /// High performances and durability
- /// 10,5 x 15" wheels

## DIMENSIONS

- /// Length : 5080 mm
- /// Width : 1950 mm
- /// Wheelbase : 2740 mm





*“Racing in NWES is a fantastic experience. The car grants old school pure racing and you can really return to your roots, rediscover why you love racing so much. There’s plenty of tough competition on track but the atmosphere in the paddock is great and it’s like being a big family pushing all for the same goal. It’s really a great mix.”*

**Formula 1, Indy 500 and Champcar Champion  
Jacques Villeneuve**



## PURE RACING

***APPROVED AND ENJOYED BY THE BEST DRIVERS IN THE WORLD!***

- Racing in NWES:** Jacques Villeneuve, Bobby Labonte, Bruno Junqueira, Mathias Lauda, Christophe Bouchut, Nicola Larini, Alex Caffi...
- 9-time selected for the Race of Champions:** Raced the EuroNASCAR car: Michael Schumacher, Kurt and Kyle Busch, Sebastian Vettel, Tom Kristensen, Petter Solberg, Juan Pablo Montoya, Jenson Button, Travis Pastrana, ...

## CAREER OPPORTUNITIES

***UNIQUE CHANCES OFFERED TO NWES DRIVERS***

- Over 250.000€ in Prize Money!!**
- The best NWES drivers win racing opportunities all over the world:** races and tests in NASCAR USA, Canada and Mexico
- The NWES Champion enters the NASCAR Hall Of Fame** and receives the NWES Trophy and Ring
- International exposure and career opportunities in the US:** over 25 drivers already raced in NASCAR Cup Series, Xfinity Series, Truck Series...
- Drivers selected for NASCAR programs:** NASCAR Next, NASCAR Drive For Diversity...

*“This is a fantastic championship. Honestly the best championship I have raced in since I started in 1956.”*

**Endurance racing legend and NASCAR Team Owner Toine Hezemans**

**NASCAR  
IN EUROPE**



## CONTACTS

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